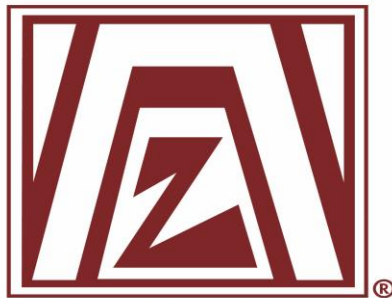


# 2025 Sponsorship Prospectus



ZONTA

CLUB  
KITCHENER-WATERLOO

**BUILD A BETTER WORLD  
FOR WOMEN AND GIRLS**



SERVICE



ADVOCACY



EDUCATION



NETWORKING

---

[www.zontakw.org](http://www.zontakw.org)

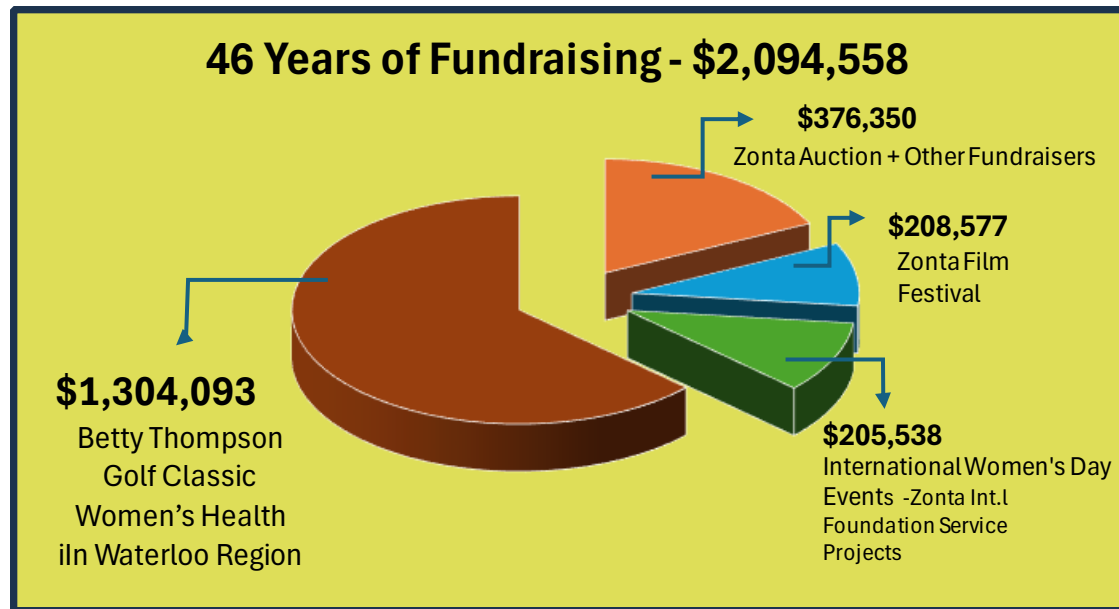
[zontakwsponsorship@gmail.com](mailto:zontakwsponsorship@gmail.com)

# Zonta Club of Kitchener-Waterloo

*Our Club was chartered in 1978 and still thriving 46+ years*

**An enthusiastic group of women who work together to make a difference in the lives of women & girls around us in Waterloo Region & beyond**

**We are seeking community support with individuals and businesses in Waterloo Region who also wish to improve the lives of women and girls in our community**



Our club is one of over **1,100** clubs of Zonta International with over 26,000 individuals Started in **1919** in city of Buffalo New York and is now in **64** countries

# Zonta Supported these Waterloo Region Organizations through our Fundraisers 2022-2024



A Proud Part of the  
Brain Injury Association of  
Waterloo-Wellington

Women's Crisis Services  
OF WATERLOO REGION



# 2025 Events to Help Zonta Support Our Local and Global Community

## 33<sup>rd</sup> Annual Betty Thompson Golf Classic Event

**June 5th 2025**

*Conestoga Golf Club, Conestogo*

**TARGET GOAL: \$50,000**



## International Women's Day Afternoon Film Event

**March 8th 2025**

*Princess Cinema, Waterloo*

**TARGET GOAL: \$10,000**



## Birthing Kit Assembly May & November 2025

**TARGET GOAL: \$5,000**





# Golf Event Sponsorship Opportunities

Our 33<sup>rd</sup> Betty Thompson Golf Classic 'all-female' Golf Event continues to honour Betty Thompson, a CKCO-TV personality, and a founding member of our Zonta Club, who passed away from breast cancer in 1994

Sponsorship Levels	Platinum Level	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Premier Hole Sponsor	Hole Sponsor
	<i>(Industry Exclusive)</i>		<i>Golf Cart Sponsor</i>	<i>Breakfast or Lunch</i>			
<b>Sponsorship Support</b>	<b>\$10,000+</b>	<b>\$3,000 - \$5,000</b>	<b>\$2,000 - \$2,999</b>	<b>\$1,000- \$1,999</b>	<b>\$500- \$750</b>	<b>\$480</b>	<b>\$350</b>
<b>Social Media Shout-outs on our Social Media Platforms</b>	5	4	3	2	1		
<b>Logo recognition on all digital &amp; printed Marketing Materials</b>	YES	YES	YES	YES	YES	YES	YES
<b>Zonta website recognizes your company logo</b>	YES	YES	YES	YES	YES	YES	YES
<b>Company Recognition in Player's Swag Bags</b>	YES	YES	YES	YES	YES	YES	YES
<b>Company hyper-link - Zonta Website for 1 year</b>	YES	YES	YES	YES	YES		
<b>Shout-out Recognition during Afternoon Reception</b>	YES	YES	YES	YES	YES		
<b># of complimentary Player Registrations</b>	8	4	2	2		1	
<b>Complimentary Signage Supplied or Company may provide own Pop-Up Signage</b>	Club House - Registration Table + Own Hole Signage	Entrance to Club House	Every Golf Cart	Club House – Reception Hall	Club House – Reception Hall	Hole – Tee-Box or Green	Hole – Tee-Box or Green
<b>Opportunity to provide remarks at reception/Help present prizes to players</b>	YES	YES	YES				

# Additional Opportunities to Support Zonta's Golf Classic Fundraiser



## Contest Sponsor - \$250

Your company donates a gift (value \$50 or more)

for the day's on-course contests

### Recognition

- **1 Social Media Shout-out as Donor**
- **Able to present gift at Reception**
- **Recognition Signage at Club House Contest Table**

### Sponsor any of the following on-course Contests:

- Longest Drive (1)
- Closest to the Line (1)
- Closest to the Pin (2)

## Player Swag Bag Donor

Opportunity to create a connection between your brand and potential customers

Donor Ideas include golf balls, hats, water bottles, key chains, packaged food items, health products, etc.

*(160 items per sponsor)*



## Putting Contest Sponsor - \$750

Opportunity to operate & interact with players at the putting green. Operate contest and supply gift value \$50+.

Promote your company with your company signage + table

- **1 Social Media Shout-out**
- **1 Complimentary Player Registration**



## Raffle & Silent Auction Donor

Opportunity to promote you/your business with donations to

Raffle prizes,  
Silent auction gifts

*(items valued at \$50+)*



# International Sponsorship Opportunities

Zonta Club of Kitchener-Waterloo recognizes **International Women's Day on March 8<sup>th</sup>**.

*This day serves as an opportunity to reflect on past success and call for future action, honouring the social, economic, cultural and political achievements of women around the world*

<b>International Women's Day Event March 8, 2025</b>	<b>Event Sponsor</b>	<b>Food Sponsor</b>	<b>Film Sponsor</b>	<b>'Women around the World' Sponsor</b>
<b>Sponsorship Support</b>	<b><u>\$3,000</u></b>	<b><u>\$1,000</u></b>	<b><u>\$500-\$750</u></b>	<b><u>\$300</u></b>
Social Media Shout-outs on our Social Media Platforms	<b>4</b>	<b>2</b>	<b>1</b>	
Logo recognition on all digital Marketing Materials, in-theatre Powerpoint Promo	<b>YES + 30 sec video</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>
Zonta website recognizes your company logo	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>
Company hyper-link - Zonta Website	<b>YES</b>	<b>YES</b>		
# of complimentary Tickets <i>(including Food)</i>	<b>4</b>	<b>2</b>		
In-Theatre Recognition: Event Sponsor/Food Sponsor – Company supplied Pop-Up Signage (if available)	<b>Theatre Hall</b>	<b>Sticker Food Boxes + Food Station</b>	<b>Poster Recognition Lobby</b>	<b>Poster Recognition Lobby</b>

Each kit contains a .9 metre piece of poly, folded in a resealable bag, along with a pair of disposable gloves, 5 squares of gauze, 1 razor blade, 1 small piece of soap and 3 pieces of cord.

<b>Birthing Kit Assembly Days May/November 2025 2,000 Kits</b>	<b>Gold Sponsor (100 Birth Kits)</b>	<b>Silver Sponsor (50 Birth Kits)</b>	<b>Bronze Sponsor (25 Birth Kits)</b>
<b>Sponsorship Support</b>	<b><u>\$500</u></b>	<b><u>\$250</u></b>	<b><u>\$125</u></b>
Social Media Shout-outs on our Social Media Platforms + Recognition at Assembly Event	<b>3</b>	<b>2</b>	<b>1</b>

# Thank You For Your Support!!

Thank You for Helping Zonta Club of Kitchener-Waterloo  
Build a Better World for Women & Girls Locally and Internationally

Creative Sponsorship Support Conversations are welcomed  
Contact: [zontakwsponsorship@gmail.com](mailto:zontakwsponsorship@gmail.com)



[Zonta Club of Kitchener-Waterloo](#)

