



ZONTA

CLUB
KITCHENER-WATERLOO

BUILD A BETTER WORLD FOR WOMEN AND GIRLS



2026 SPONSORSHIP PROSPECTUS

SERVICE * ADVOCACY

MEANINGFUL COMMUNITY ENGAGEMENT

Why Partner with Us?

1

Demonstrate
commitment to
gender equality
and community
impact

2

Gain Brand
Exposure
among socially
conscious
audiences

3

Join a network
of leaders,
professionals,
and
changemakers

4

Make a tangible
difference in the
lives of women
and girls



Zonta's Mission

For nearly 5 decades, Zonta Club of Kitchener-Waterloo has been a catalyst for change, to uplift women and girl programs in our community & Zonta International's global initiatives.

Zonta clubs, around the world, have worked to advance the status of women and girls by improving access to education, healthcare, economic opportunities, advocating for gender equality and ending gender based violence.

Our signature fundraising events offer a platform for **sponsors to gain visibility**, connect with other community leaders and demonstrate their commitment to social responsibility.

34th BETTY THOMPSON GOLF CLASSIC—June 2026

INTERNATIONAL WOMEN'S DAY EVENT—March 2026

INTERNATIONAL BIRTHING KIT ASSEMBLY—May/Nov 2026

Our Legacy of Impact



- ◆ **\$2 million+** raised over 47 years to support women & girl's lives in Waterloo Region & Internationally
- ◆ **\$1.3 million+** raised through our signature event, the *Betty Thompson Golf Classic*, a beloved annual event for over 33 years
- ◆ Funding supports local non-profit organizations that support women & girl's programs fostering leadership & economic independence.
- ◆ Supporting equality opportunities to help women affected by gender-based violence
- ◆ Connections for community involvement and the celebration of women's achievements

Marketing & Exposure



Partnering with Zonta Club of Kitchener-Waterloo offers you:

- ◆ Exposure to over 400+ attendees over our two 2026 events
- ◆ Engagement with local businesses and community leaders
- ◆ Visibility through print, online, media & website promotion
- ◆ Social media reach: **FACEBOOK, INSTAGRAM & LINKEDIN**

34th Annual Betty Thompson Golf Classic

Thursday, June 4th 2026—Conestoga Golf Club

Join us for our beloved annual tradition—an inspiring day of golf, friendship, and fundraising. The 'all-women' Betty Thompson Golf Classic brings together community leaders, businesses & supporters for a fun and meaningful event supporting women & girls locally.

Event Highlights:

- ⇒ Shotgun Starter: 18 holes of golf, cart and lunch
- ⇒ Prizes, raffles, and silent auction
- ⇒ Networking & team-building opportunities



Whether you're looking for visibility, community engagement, or a way to give back, we'd love to have you on board

Check the Sponsorship Pages 4,5 for various GOLF Package Levels

For individuals, businesses and anyone looking to connect with a values-driven audience

International Women's Day Film Event

Sunday, March 8th 2026

Afternoon Matinee

Princess Twin Cinemas

46 King Street, North Waterloo

\$35/pp—FILM ONLY

\$47/pp—FILM + Box Lunch



Check Sponsorship Page 6 for various Film Event Sponsorships

Supporting our International Education Programs
and Service Projects

www.zonta.org

GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR: A CROWN JEWEL AT THE EVENT, OFFERING UNMATCHED VISIBILITY & PRESTIGE

TITLE SPONSOR
-Platinum-
'Queen of the Green'

- Recognition as lead event sponsor, **Exclusivity to your Industry**
- Logo on all event materials, digital platforms, our website
- Dedicated social media spotlight campaign
- **3 complimentary foursome player registrations**
- Exclusive Hole Presentation with Company Attendance



GOLD SPONSOR: A HIGH IMPACT SPONSORSHIP FOR BRANDS COMMITTED TO COMMUNITY CAUSES

EMPOWERMENT PARTNER
-Gold-
'Fairway Champion'

- Logo on select signage, digital platforms, our website
- **2 complimentary foursome player registrations**
- Brand Signage at one tee box & one tee green
- Dedicated Social media mentions pre-and post-event
- Prominent Signage at event
- **Logo signage on all golf carts**



SILVER SPONSOR: PERFECT LEVEL TO SHOW COMMUNITY SUPPORT

TRAILBLAZER SPONSOR
-Silver-
'Fairway Friend'

- Logo on select signage, digital platforms, our website
- **1 complimentary foursome player registrations**
- Brand Signage at one hole
- Social media thank-you post
- Prominent Signage at event, incl Registration Table



BRONZE SPONSOR: AN ACCESSIBLE WAY TO SUPPORT THE CAUSE

ELEVATE SPONSOR
-Bronze-
'Par Partner'

- Logo on select signage, digital platforms, our website
- **1 complimentary twosome player registrations**
- Group Social media thank-you post
- Prominent Logo Signage indoors at event



EMERALD SPONSOR: A TITLE TO REFLECT MEANINGFUL SUPPORT & COMMUNITY SPIRIT

IMPACT SPONSOR
"Swing Forward"

- Logo or name on event signage
- Recognition on social media and our website
- Framed Certificate of Appreciation
- May include promo items in player swag bags



PERFECT OPPORTUNITY FOR SMALL BUSINESSES OR FIRST-TIME SPONSORS

HOLE SPONSOR
"Claim Your Turf" **

- Logo or name on a Hole Tee Box
- Group Thank-You on social media
- May include promo items in player swag bags



** **Premiere Hole Sponsor**—Claim Your Turf + 1 Discounted Player Registration (Save \$15)

ADDITIONAL SUPPORT OPPORTUNITIES

We understand that every business has unique budget considerations

Partner with another business to co-sponsor and SHARE a larger sponsorship package and split the cost

In addition to our traditional **Platinum, Gold, Silver, Bronze** packages, we can customize **sponsorship options** between sponsorship levels that works for you.
We can work together to find the perfect fit for your budget and goals

COMMUNITY SUPPORT PARTNERS

In-Kind Donations, Silent Auction/Raffle Prizes & Swag Bag Gifts Products, Services or Prizes

Promotional Benefits

- **Brand Exposure:** Your logo featured in event signage, programs, and social media.
- **Community Engagement:** Align your business with a respected charitable organization.
- **Networking:** Connect with local professionals, leaders, and philanthropists.
- **Goodwill:** Demonstrate commitment to empowering women, supporting community initiatives

1. In-Kind Donations

- Showcase your products or services directly to our participants.
- Examples: branded merchandise, gift certificates, professional services, or specialty items.
- Recognition in event materials and signage.



2. Silent Auction, Raffle Items & team golf gifts

- High-value or unique items attract enthusiastic bidding.
- Examples: travel packages, fine dining experiences, tech gadgets, spa services
- Your brand gains visibility during the auction and in promotional announcements.



3. Swag Bag Gifts for Golfers

- Each golfer receives a swag bag filled with treats and useful items.
- Examples: golf balls, tees, water bottles, snacks, sunscreen, branded apparel.
- A direct way to put your logo in the hands of every participant.



****Zonta Club of Kitchener-Waterloo Foundation**

Donor Prospectus & Tax-Receipting Information**

Why Donors Choose Zonta KW Foundation:

- Local focus with measurable outcomes
- Fully volunteer-run: **more of your gift goes directly to programs**
- Long history of community involvement in Waterloo Region
- Transparent stewardship and financial accountability
- CRA-compliant governance and reporting



LINK TO DONATE: [Donate to our Charitable Foundation](#)

International Support - Events

International Women’s Day Film Event—March 8th, 2026

Sponsor Benefits	STAGE SPONSOR \$3,000 <i>Voice of Change</i>	FOOD SPONSOR \$1,000 <i>The Hub</i>	COMMUNITY SPONSOR \$750 <i>Together We Rise</i>	ADVOCATE SPONSOR \$500 <i>Stand with Her</i>	SUPPORTER SPONSOR \$300 <i>Celebrate Her</i>
# of Complimentary Tickets (incl. Food)	4	2	1		
Logo Recognition, digital marketing materials, In-Theatre promo	YES	YES	YES	YES	YES
Social Media shoutouts	4	2	1		
Zonta Website Hyperlink Logo Promo	YES	YES	YES		

Empowering Mothers, Saving Lives—Support Zonta Birthing Kits

- ◆ Each kit helps prevent infection and complications during childbirth
- ◆ Your sponsorship directly supports mothers and newborns in needs in other countries
- ◆ Join us in delivering safety & dignity to mothers in need

Birthing Kit Assembly Days May/November 2026 2,000 Kits	Gold Sponsor (100 Birth Kits)	Silver Sponsor (50 Birth Kits)	Bronze Sponsor (25 Birth Kits)
<u>Sponsorship Support</u>	<u>\$500</u>	<u>\$250</u>	<u>\$125</u>
Social Media Shout-outs on our Social Media Platforms + Recognition at Assembly Event	3	2	1

Local Organizations We Have Supported

2022—2025



A Proud Part of the
Brain Injury Association of
Waterloo-Wellington

Women's Crisis Services
OF WATERLOO REGION



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childwitnesscentre It was wonderful having Valerie Meyer (on left in photo) visit our office yesterday! She came representing Zonta Club of K-W (@zontakw) - an amazing local group of women who fundraise to build a better world for women and girls!



We are so grateful for your generous \$5,000 donation. Your support means the world to us and to the women we serve.

From all of us at HopeSpring, thank you for standing with our community. ❤️



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ajustcommunity We're so grateful for the support of @zontakw. The money we received from Zonta helps Stride Circles support women and gender diverse... more
October 17, 2024